



FOR IMMEDIATE RELEASE

Mail Boss™ to Introduce the Mail Manager™ Locking Mailbox at National Hardware Show

REDMOND, Washington (April 26, 2012) – Epoch Design LLC, manufacturer of Mail Boss™ and innovative provider of USPS approved security mailboxes in the U.S., will introduce the new Mail Boss™ Mail Manager™ locking mailbox at the 2012 National Hardware Show in Las Vegas, May 1-3, 2012.

In response to the epidemic of mail and identity theft, Seattle based Epoch Design set out to change the way Americans receive their mail. In 2006, they introduced the Mail Boss™, a high security locking curbside mailbox, as the first line of defense against identity theft.

As people have become more vigilant about protecting their identities, Mail Boss™ sales have soared. Now, Mail Boss mailboxes can be found in over 1,500 hardware stores across the nation.

“After being flooded with requests from consumers, we expanded our Mail Boss line to include the Townhouse Wall Mount and the Package Master. But consistently what we have heard from our business customers is they want to offer a mailbox with the same security as Mail Boss but at a lower price-point. That’s what we have accomplished with the Mail Manager,” said David Bolles, President of Epoch Design.

The Mail Manager was designed to offer consumers a superior alternative to the locking mailboxes offered in big-box retailers, but at a price on parity with lower security mailboxes. Mail Manager features heavy-gauge galvanized steel construction for superior protection against vandalism. Moreover, it includes the patented anti-pry latch locking mechanism and 12-wafer disc lock featured on all Mail Boss mailboxes, for ultimate protection against mail theft.

“We have incorporated all of the security features of the Mail Boss, but in a smaller mailbox. Mail Manager will be the obvious choice for home owners who want high security at a lower price,” said Marketing Manager Jenny DeRaspe-Bolles.

The Mail Manager has a smaller profile than the Mail Boss, but still accepts small parcels such as checks and prescriptions. The bin-door was designed with security in mind to prevent easy fishing by hand.

Mail Manager has an MSRP of \$129.

Mail Boss™ will be showcased in Booth #3841 at the National Hardware Show in Las Vegas, May 1-3, 2012. For more information, please call 1-800-589-7990 or visit www.MailBoss.com online.

About Mail Boss

Mail Boss, a division of Epoch Design LLC, is a leading manufacturer of high-security locking mailboxes, offering home owners a true solution to mail-identity theft protection since 2006. Mail Boss has corporate offices with design and distribution facilities located in Redmond, Washington. Mail Boss products can be found in over 1,500 hardware retailers across the nation, distributed through Ace Hardware, Do It Best, Orgill and Mid-States, as well as in independent locksmiths and specialty catalogues.

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